

## INFORMATION SHEET ON PRINT DATA

# DATA PREPARATION

### DATA FORMAT

Vectorised print data from commercially available graphic applications can be used for the production. Please send us the data as print-optimised PDF files (PDF-X1/X3/EPS)!

The following specifications are recommended for the resolution of the print data:

<b>Print area up to 5m<sup>2</sup>:</b>	at least 300-360 dpi	(at a scale of 1:10)
<b>Print area from 5m<sup>2</sup>:</b>	at least 150-360 dpi	(at a scale of 1:10)
<b>Print area from 40m<sup>2</sup></b>	at least 150 dpi	(at a scale of 1:10)
<b>for direct sheet printing</b>	at least 720 dpi	(at a scale of 1:10)

### DATA CREATION

- From 5m in size, ideally create the data in a scale of 1:10 and turn off the bicubic recalculation in the PDF default.
- Fonts should always be converted into vector paths.
- Graphics and fonts must be embedded in the PDF.
- Use ISO-Coated\_v2 (ECI) as the output profile.
- For sloping subjects, a bleed margin is required (3mm at 1:10).
- Please do not create any ready-made marks (e.g. eyelet points, hemstitches, etc.), as these are applied in the course of the production.
- For white printing, ask us for our data sheet.
- For contour cutting, please create a cut path with a stroke weight of 0.01pt and use "CutContour" as a special colour.

If colour matching is desired, a colour-accurate proof is required. Define colours in CMYK mode when possible, define special colours as such; we recommend defining black as 4c-black (60c/50m/50y/100k). PC fonts or layout programs with non-vectorised fonts cannot be processed.

### DATA TRANSMISSION

The following options are available to choose from for data transmission:

- Email ([werbung@oebb.at](mailto:werbung@oebb.at)) for files up to 10 MB
- Server access: <https://multimedia.oebb-identity.at/ims/login.do>  
Username: Datenportal | Password: Daschauer\_1
- For questions regarding other transmission options, your customer advisor will be happy to help!

Clearly identify the data to be transmitted. MAC files must be compressed as ZIP files when transferring via email.

### GENERAL

Data processing and other changes are not included in the production price and will be charged according to expenditure. Finally, ÖBB advertising stresses that no liability can be assumed with respect to the correctness and completeness of the printing matter.