ÖBB WERBUNG

DOOH - DIGITAL OUT OF HOME

DATA PROCESSING

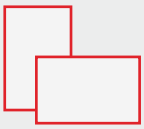
RAILSCREEN: STATION / CLASSIC / REGIO / BONUS / MALL



Railscreen Station + Bonus
Format: 9:16
Resolution: Full HD 1080x1920 pixels
Resolution: Ultra HD (4K) 2160x3840 pixels



Railscreen Classic
Format: 16:9
Resolution: 1920x1080 pixels



Railscreen Regio + Mall

Regio: format 9:16, resolution: 1080x1920 pixels
Mall: Wien Westbahnhof format: 9:16, resolution: 1080x1920 pixels
Mall: Wien Hauptbahnhof format: 16:9, resolution: 1920x1080 pixels

VIDEOS

- File format: MP4, without audio track
- Colour depth: 8-bit
- Frame rate: 25 fps
- Codec: H.264
- Bit rate: 10 to 15 Mbit/s

STATIC IMAGE

- File format: JPG (Windows), PNG, GIF
- Colour space: RGB
- Resolution: 72 dpi

RAILSCREEN PANORAMA



LED wall Railscreen Panorama
Format: 64:9
Resolution: 8192x1202 pixels

VIDEOS

- File format: MP4, without audio track
- Colour depth: 8-bit
- Frame rate: 25 fps
- Codec: HEVC (Intel QSV)
- Bit rate: 25 to 35 Mbit/s
- Spot Length: exactly 20.0 seconds only
  (shorter or longer spot lengths are not possible).

STATIC IMAGE

- File format: JPG (Windows), PNG
- Colour space: RGB
- Resolution: 72 dpi

RAILSCREEN AIR



Suspended LED wall Railscreen Air
Format: 9:16
Resolution: 1080x1920 pixels

VIDEOS

- File format: MP4, without audio track
- Colour depth: 8-bit
- Frame rate: 25 fps
- Codec: H.264
- Bit rate: 10 to 15 Mbit/s
- Spot Length: exactly 20.0 seconds only
  (shorter or longer spot lengths are not possible).

STATIC IMAGE

- File format: JPG (Windows), PNG
- Colour space: RGB
- Resolution: 72 dpi

BUS SCREENS



Vienna Airport Bus
Format: 16:9
Resolution: 1920x1080 pixels

VIDEOS

- File format: MP4, without audio track
- Colour depth: 8-bit
- Frame rate: 25 fps
- Codec: H.264
- Bit rate: 10 Mbit/s

STATIC IMAGE

- File format: JPG (Windows), PNG
- Colour space: RGB
- Resolution: 72 dpi

CONTENT DELIVERY

Content must be delivered at least five working days before go-live date.
The following delivery options are available:

- **Transfer server upload** to**:** werbung.oebb.at/upload or WeTransfer
- **Email** to**:** werbung@oebb.at für Daten bis 10 MB
- If you require an alternative delivery method, please contact us.

Please ensure that all submitted files are clearly and accurately labelled.

GENERAL INFORMATION

Post-processing of submitted content and any other changes are not included in the production price and will be charged based on the actual effort involved. Please note that ÖBB Werbung GmbH assumes no liability for the accuracy or completeness of the submitted content.

Stand: October 2026