

DOOH - DIGITAL OUT OF HOME DATA PROCESSING

RAILSCREENS



Railscreen Station + Bonus

Picture format: 9:16
Resolution: Full HD 1080x1920 Pixel
Resolution: Ultra HD (4K) 2160x3840 Pixel

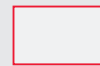


Railscreen Regio + Mall

Regio: picture format: 9:16
Resolution: 1080x1920 Pixel

Mall: Vienna Westbahnhof picture format: 9:16
Resolution: 1080x1920 Pixel

Mall: Vienna Hauptbahnhof picture format: 16:9
Resolution: 1920x1080 Pixel



Railscreen Classic

Picture format: 16:9
Resolution: 1920x1080 Pixel

STILLS

- JPG (Windows), PNG, GIF
- Colour space RGB
- Resolution maximum 72 dp

VIDEOS

- MP4 (without audio)
- 8 bit colour depth
- Frames per Second:
30 fps (25 to 30 fps possible)
- Codec H.264
- Bit rate coding: VBR, 1 or 2 passes,
target bit rate: 5 Mbps and
maximum bit rate: 10 Mbps
- Maximum file size 500 MB

BUSSCREENS



Vienna Airport Bus

Format: 16:9
Auflösung: 1920x1080 Pixel

STILLS

- JPG (Windows), PNG
- Colour space RGB
- Resolution maximum 72 dpi
- 24 bit colour depth

VIDEOS

- MP4 (without audio)
- 8 bit colour depth
- Frames per Second: 25 fps
- Codec H.264
- maximum bit rate: 10 Mbps

DATA TRANSMISSION

Content delivery at least five working days before placement. The following options are available:

- Email (werbung@oebb.at) for up to 10 MB of data
- via transfer server to werbung.oebb.at/upload or wetransfer.com
- if you have any questions about other transmission paths, please contact u.

Describe the data to be transmitted clearly and unambiguously.

GENERAL

Data post-processing and other changes are not included in the production price and will be charged on a time and material basis. ÖBB Werbung points out that no liability whatsoever is assumed with regard to the correctness and completeness of the data transmitted.

Status: January 2026